



2019 MT EVELYN BUSINESS AWARDS

APPLICATION FOR BUSINESS SELF NOMINATION

The 2019 Mt Evelyn Business Awards are sponsored by the Mt Evelyn and Districts Community Bank (Bendigo Bank) and the Mt Evelyn Chamber of Commerce.

This application is for Mt Evelyn businesses and organisations to nominate themselves and be recognised for their achievements and their efforts to succeed in 2019. An opportunity also exists for the general public to vote for their favourite local business via a separate survey [here](#)

AWARD CATEGORIES

- Retail and Service Excellence Award
- Community Group of the Year Award
- Best Home Based Business Award
- Best Presented Business Award
- Environmental Award
- People's Choice Award (nominated by public and awarded to most public votes)
 - Kathy Freeman Award for Outstanding Contribution to Community - (Group or individual - judged by MECC)
 - Mt Evelyn Community Bank Business of the Year Award

This award is sponsored by the Mt Evelyn Community Bank and will recognise the outstanding achievements overall by a Mt Evelyn business. This award will be judged by a panel who oversees the awards and they will identify outstanding contributions in a number of areas.

Conditions of Entry:

Participants are required to apply/register using the Mt Evelyn Business Award Application form attached. Please review the award criteria and submit an entry outlining how your company or organisation meets this. Your entry can be supported by any further documentation (references, photographs etc). Entrants may participate in multiple award categories; however a separate entry must be submitted for each award category entered. Award winners are not notified prior to the public announcement.

Eligibility:

Any company, organisation, business, private or public is eligible to enter; provided they have a registered office or they do the majority of their business / activity in Mt Evelyn.
Applications must be **submitted by 5pm Monday 11th November 2019.**

Confidentiality:

We will not publish the names of companies or organisations that have entered the awards nor will we reproduce any information from your entry. Therefore, if you enter the award and are unsuccessful, this will remain confidential. The organisers do however reserve the right to use information contained in the winning entry (unless marked "not for publication") for subsequent publicity promotions and other activities, relating to the awards program.

Evaluation:

An independent panel will judge the award from the applications made. Entries will be judged on the basis of the information provided in the completed application form and any supporting materials.

Further Entry Forms are available on the [Mt Evelyn Community Website](#) or by contacting us via email to president@mountevelyn.net.au. Forms also available from The Mt Evelyn Community Bank and the Mt Evelyn Community House.

Entry form (with any supporting documentation) must be received by 5pm Monday 11/11/19.

Email to president@mountevelyn.net.au or hand deliver/mail to President, 41A Wray Cres, Mt Evelyn, 3796 or hand deliver to Mt Evelyn Community Bank.





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AWARD CRITERIA

Business of the Year Award

Awarded to the business deemed to have been judged best overall performance in promoting excellence in the standards of their business and contribution to the local Mt Evelyn community. This award will be judged by the panel who oversees the following awards.

Retail and Service Excellence Award

The winner of this award will have clearly demonstrated that they have created a successful and growing retail and/or service business and have a clear strategy to sustain that growth. Recipients of this award are required to demonstrate how they manage, monitor and measure customer expectations, satisfaction and retention showing a strong record of growth over the past 2-4 years along with the ability to continue to drive the business forward. Evidence of creative thinking, innovation and ambition and the ability to overcome business challenges.

This Award will go to the organisation that can best demonstrate it truly has the customer at the heart of its business, deploying and managing its resources to continuously improve its performance standards in the delivery of products and/or services. How the organisation develops monitors and evaluates their capability in relation to customer focused product or service delivery and how the organisation identity's areas and methods for improvement.

Community Group of the Year Award

This award recognises a local community business or group that successfully contributes to the local community through events, facilities or services. Applicants are to describe the project, group, program, community event or initiative and how long has the group, project or program been running and who benefits? How many people involved in the group and the Impact of the group, event or project with demonstrated benefits to the community

Best Home Based Business Award

Recognises innovation, continuity and service provided by a home business. The business must have been operating for over 12 months and have Business plans and objectives in place. This award requires the applicant to demonstrate a record of growth and how innovation or their niche has enabled them to grow from their home base.

Best Presented Business Award

This award recognises the presentation of a local business and the efforts to maintain a high standard of presentation for their business. This award will be judged based on a range of criteria not limited to include branding, window or shop presentation and marketing and will be judged using the services of a mystery shopper.

Environmental award

This award recognises the environmental and sustainability contributions, achievements and commitments of local schools, community groups, individuals and businesses to achieve a sustainable future for Mt Evelyn. The awards recognise project, initiative, program and personal dedication to the local community in shaping Mt Evelyn into a clean, green and sustainable place to live and work.

People's Choice

Favourite Business as voted by the community. Based on business with the most votes via our survey available [here](#)



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APPLICATION FORM

1. AWARD CATEGORY

- Retail and Service Excellence Award
- Community Group of the Year Award
- Best Home Based Business Award
- Best Presented Business Award
- Environmental Award

Nominating for award(s):

2. APPLICANT DETAILS

Business / Organisation:

Contact Person:

Address:

Telephone:

Email:

Website:

ABN:

Number of Employees/Volunteers:

Year Established:

3. Describe your business or organisation, outlining your products and services:





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4. Describe how your business or organisation meets the judging criteria?

Lined area for text response

Applicants can submit on this form or attach any additional pages with any supporting documentation and photographs. Testimonials from customers, vendors or other parties will be considered by the judges.

I certify that the information contained above in this application is true to the best of my knowledge. I agree that if I am a winner the MECC can use non-confidential information to publicise the results of the Business Awards.

Signature: _____ Date: _____

